

**For Immediate Release** 

## NEW GEORGIA ADVANCED SURGERY CENTER FOR WOMEN RECEIVES SPECIAL "CENTER OF EXELLENCE" DESIGNATION

## Facility is among nation's few awarded prestigious industry title

Cartersville, Ga.; Feb. 22 – The Georgia Advanced Surgery Center for Women (GASC) announced today that it has received "AAGL Center of Excellence in Minimally Invasive Gynecology<sup>TM</sup>" (COEMIG<sup>TM</sup>) "Commitment Level" designation by the American Association of Gynecologic Laparoscopists, the premier standards-setting organization for the surgical specialty. The GASC is among only a few facilities in the entire country meeting the stringent criteria for the prestigious AAGL award.

"This designation officially recognizes that the GASC provides women the least-invasive and most invasive and most effective gynecological treatment and care available today," said Hugo Ribot, Jr., M.D, founder and medical director of the state-of-the-art outpatient facility. "We are honored to be among the very best providers in this highly specialized surgical field."

According to Dr. Ribot, achievement of COEMIG<sup>TM</sup> "Commitment Level" designation involves rigorous clinical documentation and evaluation of established criteria for facility and surgical excellence in minimally invasive gynecologic care. These address the volume and type of minimally invasive procedures the facility performs, short- and long-term patient outcomes of those procedures, safety measures and protocol, experience and training of staff surgeons, surgical equipment and technology, ongoing staff education, and other performance factors.

Dr. Ribot's partner and GASC co-founder, Malcolm Barfield, D.O., added, "This certification is yet another hallmark of our facility's being at the forefront among surgery centers – in Georgia and the United States. It truly offers women the highest level of gynecological care available anywhere."

Opened in May 2010, the GASC is Georgia's first and only Joint Commission-accredited surgical facility for performing all major and minor gynecological surgeries in a true, proven outpatient setting. Located in Cartersville, Ga., the state-of-the-art, freestanding ambulatory facility specializes in highly advanced, laparoscopic and other minimally invasive surgical techniques that spare women unsightly incisions and costly hospitalization, while also providing far faster, less painful recovery than traditional surgery.

For more information, visit www.Ga-AdvancedSurgeryCenter.com.

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